A picture containing logo

Description automatically generated

Dear *<name>,*

I am writing to ask for your support for a cause that is very important to me.

I’m participating in the 2021 virtual Rebecca Run for Spinal Muscular Atrophy (SMA). The run will take place between July 3 – 17th 2021.

This year is the 20th anniversary of the run.

Visit [www.rebeccarun.com](http://www.rebeccarun.com) for more information.

I am trying to raise funds so that we can find a cure for SMA. This cause is particularly important to me as SMA has touched my *(family/friends/colleague).*

I’ve set a fundraising target of $*<enter fundraising goal>* and I’d greatly appreciate any contribution you can make to help me reach my goal.

With your support we will find a cure.

* Did you know that SMA is the #1 genetic killer of children under the age of two.
* SMA destroys the nerves that control voluntary movement like crawling, walking, head and neck control and even swallowing.
* 50% of the children diagnosed before the age 2, will die before their 2nd birthday.
* Anyone of us - **1 in 40 to be precise -** carry the gene.

Since the first run in 2002, the Rebecca Run has raised over $2.8 million for Cure SMA Canada and over 96% of money raised is designated directly to research. Most people involved with the charity are volunteers and have a loved one afflicted with SMA. Visit: [www.CureSMA.ca](http://www.CureSMA.ca) for more information.

It is easy to donate.

If you would like to make a [Pledge To A Participant Or Team](https://raceroster.com/events/2021/35655/2021-virtual-rebecca-run-for-sma/search-pledgees) and search for me**.** Or, if you would prefer, you can mail me a cheque at *<enter mailing address>.*

Thank you for helping to find a cure for SMA.

Sincerely,